

opening general session & luncheon

THURSDAY, MARCH 28, 2019

Opening General Session & Luncheon* | 11:30 a.m. – 2:00 p.m.

Grand Ballroom III/IV/V | Sponsored by Curriculum Associates



Johnson

11:30 a.m. **Welcome & Introduction**
Matt Wight, NCASA President
Katherine Joyce, NCASA Executive Director

11:45 a.m. **Remarks from North Carolina State Superintendent Mark Johnson**

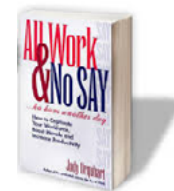
12:15 p.m. **Keynote Address | Jody Urquhart**
www.idoinspire.com

1:45 p.m. **Session Wrap-Up / Conference Overview**

Join us in Grand Ballrooms I & II for a special book signing with Jody Urquhart immediately following this session!



Urquhart



** Ticketed Event / PreRegistration Required | Please see NCASA staff with questions*

Networking & Coffee Break | 2:00 - 2:30 p.m.

Grand Ballroom PreFunction + I & II / Capital Salons PreFunction

Be sure to visit our partners and guests, who make the NCASA annual Conference on Educational Leadership possible! See pages 24-25 for our Education Marketplace Exhibit Locator!

**NORTH CAROLINA
DIGITAL LEARNING INITIATIVE**



NCSSA Highlight Session | Courage to Lead: A Decade of Competency Based System Implementation | 2:30 - 4:15 p.m.
Capital Salons 1&2 / Dogwood + Boxwood

Dr. Pamela Swanson has led Westminster Public Schools, Colorado, through its competency-based journey, and she will provide an insider's perspective on the challenges and rewards of leading systemic change in an ever-evolving school district. Swanson has learned that a move to Competency-Based Education (CBE) requires buy-in from families, students, educators, staff, policy makers and the media. Dr. Swanson will be welcomed by NC Representative D. Craig Horn (R-Union).



Swanson